

Winner Water – Article in a Sports Magazine. US Women’s Soccer, medical data, lack of regulations, DNA tailored commercial products for athletes.

US Women’s Soccer Accuses Brazil of “Nearly Poisoning” Players.

Team declares *The Martin Curse* was created by manipulating the team’s water.

The Proverbial Press - Online

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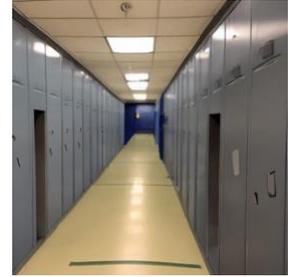
For those of you not already enraptured with women’s sports, women’s soccer fans will tell you (and they WILL tell you), the domination and profitability of women’s sports is long overdue. This year the collective value of women’s professional sport leagues is valued at \$89 billion. This is a stark change from 2023 when they were estimated, collectively and worldwide, to be valued at \$8 billion in the red (techcrunch.com). As the US Women’s Soccer program once again dominated the FIFA World Cup in 2027, there appeared to be no limits to what women’s professional sports could achieve commercially. Global sales of women’s sports merchandise are now greater than the GDP of ten of the nation’s that field FIFA teams.

Professional sports fans, owners, and players are no strangers to scandals. Certainly, FIFA has experienced its fair share of shameful behavior. From 2015 corruption case (justice.gov) to repeated claims of bribery over broadcasting rights (the guardian.com). So, it should shock no one, that with the increased commercial value of women’s FIFA teams, poor sportsmanship would follow.

In 2025, Winner Water, who create *personal hydration formulas*, was accepted for use by NCAA, the governing body for American college athletes. At the time, many within the professional sports industry accurately anticipated that organizations like the Formula One, NBA, NFL, or the International Olympic Committee would ban DNA-customized hydration. FIFA readily accepted customized hydration, declaring it “far more benign than performance enhancing drugs and provides no unfair advantage over the non-user.” Even before the report was released, many were calling for FIFA to explore regulatory needs and oversight of DNA tailored products. It should be noted that Winner Water is a popular product with soldiers and sailors around the globe, though no government has condoned or banned its use.

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The state of affairs in 2030, is undeniably curious. Despite using Winner Water for its players, in 2029 there was a rapid decline in the US women’s soccer performance, seeing them routinely lose games, struggle to maintain a roster, and fight vague illnesses. Stellar players joined, but most fell victim to “The Martin Curse” – a social media phrase named after Gina Martin, America’s fast-footed striker in 2027 who fell ill in early 2028. Players increasingly complained of ‘general malaise and foggy brain’ in the locker room. Since Martin was removed from the roster, six more exceptionally talented players came to the team and shortly left with similar symptoms. Some articles in late 2028 revealed that the soccer program attempted to remove potential physical risks, including changing uniform manufacturers, constructing a new practice facility, and sterilizing everything players touch from their equipment to their tour buses.



The allegations from the US Women’s soccer program are here. *The Proverbial Press* was given an unverified quote from their independent investigation being released next week. They claim to have proof that Brazil’s government sanctioned and “cyber-attacked the South African-based Winner Water Hydration company and altered the shipment of water to US players. This occurred either during production or while in the supply chain.” They will present to FIFA that US Soccer Team doctors work with Winner Water to create “DNA specific orders” for their players. The contend that over a two-year period, the US Women’s Soccer team’s biomedical data was routinely stolen and/or altered. It is unclear if Winner Water was complicit or an unwitting participant, however the result was that two years of customized hydration shipments were “intentionally altered to cause each player to experience chronic fatigue, lethargy, and confusion.”

Regional matches saw meteoric ascents in national teams from Brazil, China, and Argentina. The latter are known for men’s soccer, however, out of nowhere came their robust women’s program. Notably, Brazil has dominated the sport and created a campaign that publicly declares a single goal on their website, “Dethrone American women.”

Online chat rooms are already filled with conspiracy theories. The most notable focuses on the improvement of China and Brazil’s teams and that Winner Water laboratories are based in South Africa. The claim being, “This is an obvious scheme by the original BRICS nations to advance their standing in the world.” Three years ago, Argentina was given tacit acceptance into BRICS further fueling this conspiracy theory.

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A second unnamed source confirmed the conclusion of the report will state, “The Brazilian National Women’s Soccer program, in collaboration with the Brazilian government, nearly poisoned American players to diminish their athletic performance, thereby advancing the prestige of Brazil on the world stage.” The release of this report may, depending on the implications and acceptance of their findings, cause Germany, England, and Sweden to launch their own investigations as they too, have national athletic program contracts with Winner Water. FIFA authorities stated they too, would wait to comment on the US Women’s Soccer report until after it has been officially released to the public.

Prior to publishing this article, *The Proverbial Press* received a written statement from Winner Water confirming, “The US Women’s Soccer Program is one of many athletic programs around the world that benefit from our safe and effective DNA-customized hydration designed to enhance human performance.” They did not confirm the allegations of tampering but would comply with any FIFA requests for supply chain records but would not reveal the biometric or DNA information they store on any customer.

Sources:

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